



# CELLULOSE FIBRES CONFERENCE 2024

Cologne (Germany) 13-14 March



[cellulose-fibres.eu/sponsoring](https://cellulose-fibres.eu/sponsoring)

# Service Packages 2024

Sponsorship • Exhibition • Advertisement

## The Cellulose Fibres Conference is the only conference dealing exclusively with cellulose fibres.

Dear Business Partners,

The 2023 conference successfully included 230 participants from 27 countries, celebrated cellulose innovations and gathered key players from different areas. The Cellulose Fibres Conference 2024 will cover the entire value chain, from lignocellulose, chemical pulp, cellulose fibres such as rayon, viscose, modal or lyocell and new developments to a wide range of applications: Textiles from renewable fibres, nonwovens such as wet wipes as well as new areas such as composites, hygiene, packaging or nanocellulose in the food industry. The conference will offer deep insights into the promising future of cellulose fibres, which perfectly fits the current trends of circular economy, recycling and sustainable carbon cycles.

Top speakers of the industry will present the unique focus range covering the entire value chain, i.e. the use of alternative feedstocks for cellulose fibres, new production methods and new market developments as well as sustainability and policy framework.

**We cordially invite you to sponsor our Cellulose Fibres Conference, 13–14 March 2024 in Cologne.**

Conference sponsors will be eligible to book a private meeting room onsite to arrange exclusive meetings within a small circle of people or even to organise own corporate sessions to introduce novel technologies, products or concepts. Hourly room availability is based on a first come first serve basis.

Besides this exciting option, we again offer some well-established services – not only sponsors but all companies are very welcome to post advertisements in the widely distributed conference journal. Moreover, exhibition spaces can be booked, even independently from being sponsor. Do not wait too long and make sure to get one of the limited spots to become part of the exhibition.

### Who will attend the event?

The International Conference on Cellulose Fibres 2024 is a business event. More than 75% of the participants come from the fibre, textile and chemical industry. This is why the event will be the industry's most relevant meeting point of suppliers, manufacturers and producers as well as developers, technology experts and scouts, sustainability experts and decision makers such as brand owners who are looking for a wide range of fibres for pulp, chemicals and production methods, specialty cellulose and consumer goods.

We invite you to support innovations, new technologies and products, but also new strategies and visions with your commitment as a sponsor – and thus actively shape the future!

There are many various ways to promote your business; please see the table below.  
Don't hesitate to contact us, if one or more options appeal to you.

Become a sponsor to be at the forefront of change!



Michael Carus, CEO nova-Institute

Your Contact for Sponsoring & Advertisement:



**Guido Müller**  
+49 151–41 42 30 19  
guido.mueller@nova-institut.de



The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

	SOLD Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Get Together Package	Gala Dinner Buffet Package
Availability	1	6	6	10	Day 1	1
Visibility in Marketing	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Online Marketing · At the Conference	· Online Marketing · At the Conference
Roll-up Banner	2× On Stage in Booth	In Booth	In Booth	In Booth	At the Buffet	At the Buffet
Advertisement in Journal Online and Print *	2 Pages	1 Page	½ Page	¼ Page	–	–
Free Entrance Tickets à 995 €					–	–
Free Exhibition Booth à 1,400 € (6 m <sup>2</sup> )	Included	Included	Included	Included	Included	Included
20% Reduced Entrance for Your Customers	10	8	5	3	–	–
Sponsor's Presentation	Corporate Video/ Slide Display	Corporate Video/ Slide Display	–	–	Table Cards	Table Cards
Sponsor's Corporate Brochure	Media Table	Media Table	Media Table	Media Table	At the Buffet	At the Buffet
Price in EURO		5,400 €	3,800 €	3,200 €	2,000 €	2,000 €
Actual Sponsoring net Price in EURO **		1,010 €	905 €	505 €		
Thanks for Your Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

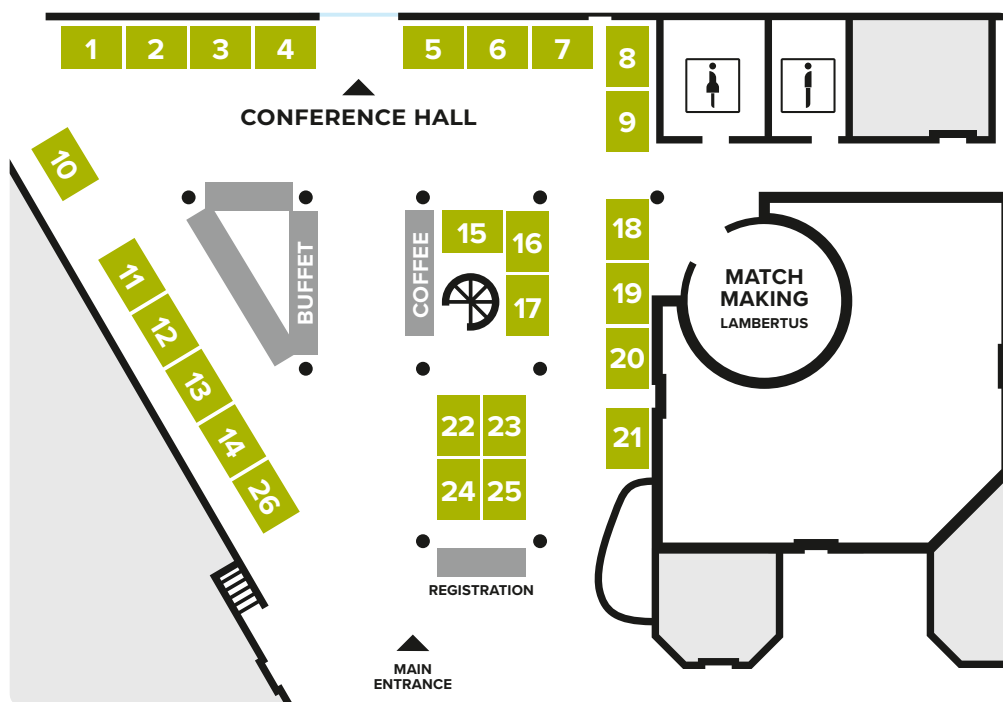
Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT. Subject to change without notice.

\* You are also welcome to book an additional advertisement in the conference journal (Page 5).

\*\* The sponsoring net price is providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

## Exhibition Information

Companies that would like to book an exhibition booth (6m<sup>2</sup>) can do so for the price of 1,400 EUR (excl. 19% VAT). Included in the booth fee is one conference ticket. The exhibition is located prominently within the conference hall so the interaction with participants is guaranteed. For sponsors the exhibition booth is included into their sponsoring package.



### Your stand booking consists of:

- One Table (1,40 m x 0,70 m), tablecloths and two chairs
- Pinboard (1,20 m width x 2 m height)
- Power socket (240 V).

You are also welcome to make use of your own booth system.

[cellulose-fibres.eu/exhibition-booking](https://cellulose-fibres.eu/exhibition-booking)



For your exhibition stand booking or further questions, please contact

**Guido Müller**

+49 151–41 42 30 19 / [guido.mueller@nova-institut.de](mailto:guido.mueller@nova-institut.de)  
or

**Dominik Vogt**

[dominik.vogt@nova-institut.de](mailto:dominik.vogt@nova-institut.de)

**13–14 March 2024**  
 Cologne (Germany)  
 Hybrid Event

## Workshop Rooms

Sponsors are eligible to book extra rooms in order to hold workshops or special business meetings. Rooms can be booked for two hours, the rate is 380 EUR (excl. 19% VAT). Workshops will be promoted by nova-Institute in advance to the event. Room availability by the hour is based on a first come first serve basis. If you are interested in a workshop room or to find out more about the booking options, please contact [guido.mueller@nova-institut.de](mailto:guido.mueller@nova-institut.de).






**2**  
Hours

**380 EUR**

## Advertisement in the Conference Journal

Organisations, firms and associations are very welcome to book an advertisement in the conference journal. For sponsors advertisement is included into their sponsoring package.

### Options

 <b>1/4</b> Page <b>1,000 EUR</b>	 <b>1/2</b> Page <b>500 EUR</b>	 <b>1/4</b> Page <b>300 EUR</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Cover Page of Last Year's Conference Journal  
 DIN A4 • Print Edition: 500 • PDF Online Distribution

Banner on



[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

<b>3</b> Months <b>800 EUR</b>	<b>6</b> Months <b>1,600 EUR</b>
<input type="checkbox"/>	<input type="checkbox"/>



[renewable-carbon.eu/companies](https://renewable-carbon.eu/companies)

**1**  
Extra Page  
**250 EUR**



## Networks of nova-Institute

### Page Views

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Renewable Carbon News  
[renewable-carbon.eu/news](https://renewable-carbon.eu/news)

**Up to 50,000**  
Visitors per Year  
Renewable Carbon Companies  
(ReCaCo)  
[renewable-carbon.eu/companies](https://renewable-carbon.eu/companies)

### Contacts

**29,100**   
**3,850**   
**7,500**   
**60,000** Industry  
Contacts

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[renewable-carbon.eu/  
newsletters](https://renewable-carbon.eu/newsletters)  
  
From a list of 19 topics,  
select the news important  
to your business

## Sponsoring Options

- Award  Gold / 5,400 €  Silver / 3,800 €  Bronze / 3,200 €  
 Get Together Package / 2,000 €  Gala Dinner Buffet Package / 2,000 €

### Workshop Room

- 2 Hours / 380 €

### Advertisement in the Conference Journal

- ¼ Page / 1,000 €  ½ Page / 500 €  
 ¼ Page / 300 €

### Exhibition

Book your Booth soon:  
[cellulose-fibres.eu/exhibition-booking](https://cellulose-fibres.eu/exhibition-booking)

### Banner on Renewable Carbon News

- 3 Months / 800 €  6 Months / 1,600 €

### Renewable Carbon Companies (ReCaCo)

- 1 Extra Page / 250 €

Company Name

Street or POB

Postal Code, City

Contact Person

Email Address

Phone

Date

Company Stamp and Signature