



# nova talks

A Digital Discussion  
Series Designed to Spotlight  
Your Topics



# Putting Live Discussions on the Map

## Spotlight on Your Topic

nova talks are digital, interactive events that bring current topics into focus – open to all interested participants and free of charge. Each session explores a specific subject in depth, such as cutting-edge innovations, emerging technologies, regulatory developments, sustainability strategies, and market trends.

Unlike a single annual conference, nova talks offer ongoing engagement opportunities throughout the year. While international stakeholders benefit from continuous access to valuable live discussions and a relevant audience, nova talks partners can rely on the professional expertise of the nova-Institute as independent research institute and science-based consultancy.



## Hosted by nova-Institute

2 speakers, 1 live discussion, moderated by the nova-Institute – this unique format allows you to discuss your innovation in front of experts and potentiell clients. Each session is professionally hosted and moderated by the nova-Institute, ensuring consistently high quality and in-depth content.

While the nova-Institute guarantees a strong framework and visibility, your organisation defines the topic and suggests the speakers.

Through joint discussions between you and other experts, we will focus on your key topics and engage with the audience in a meaningful way.



## Contact



**Asta Partanen**

+49 151 – 111 301 28

[asta.partanen@nova-institut.de](mailto:asta.partanen@nova-institut.de)

[www.nova-institute.eu](http://www.nova-institute.eu)  
[www.renewable-carbon.eu/events](http://www.renewable-carbon.eu/events)  
[www.renewable-carbon.eu/news](http://www.renewable-carbon.eu/news)



# Partner Packages

	Basic	Premium	Superior
Exclusive Sponsor of the Event	✓	✓	✓
Benefit from all Marketing Activities	✓	✓	✓
Topic Owner of the Planned Event	✓	✓	✓
Registration Handling by nova	✓	✓	✓
Technical Back Office by nova	✓	✓	✓
Full Marketing Services Prior to the Event	✓	✓	✓
Event Integration in nova Newsletters	✓	✓	✓
Series of Marketing Mailings	✓	✓	✓
Social Media	✓	✓	✓
20% Discount on nova Conference Tickets		5	10
News Article		Small	Large
Sponsor's Brochures at nova Conferences		1 Conference	2 Conferences
RC News Banner Ad Small (150 x 65 px)		4 Weeks	
RC News Banner Ad Large (630 x 75 px)			4 Weeks
<b>Total</b>	<b>5,000 EUR</b>	<b>8,000 EUR</b>	<b>10,000 EUR</b>

## Why Position your Company as a Sponsor?

nova talks stand for high-quality content and meaningful stakeholder dialogue. Each nova talk brings experts, innovators, and decision-makers together for genuine interaction and knowledge exchange. At the same time, sponsors benefit from measurable results – often generating more than 200 unique, high-ranking industry contacts per session. Supported by targeted marketing before and after the event, your nova talk on your specific topic ensures lasting visibility, engagement, and amazing lead generation in your specific market environment.

**More than 200 leads per nova talk are possible!**



### Contact



**Asta Partanen**  
 +49 151 – 111 301 28  
 asta.partanen@nova-institut.de

[www.nova-institute.eu](http://www.nova-institute.eu)  
[www.renewable-carbon.eu/events](http://www.renewable-carbon.eu/events)  
[www.renewable-carbon.eu/news](http://www.renewable-carbon.eu/news)