

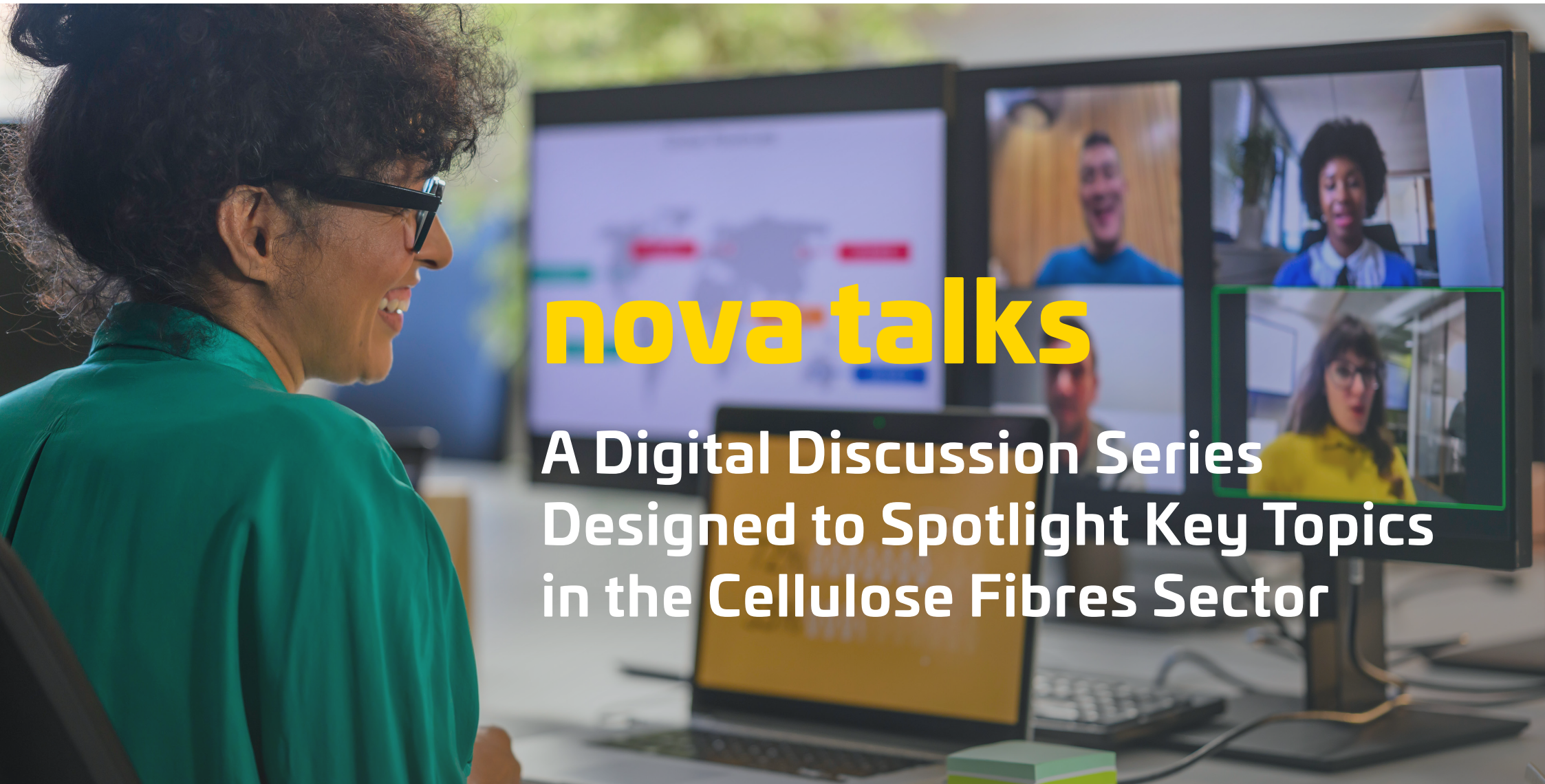
nova talks

Cellulose Fibres



**nova talks**

A Digital Discussion Series  
Designed to Spotlight Key Topics  
in the Cellulose Fibres Sector



# Putting Live Discussions on the Map

## Spotlight on Cellulose Fibres

nova talks are digital, interactive events that bring current topics into focus – open to all interested participants and free of charge. Each session explores a specific subject in depth, such as cutting-edge fibre innovations, emerging technologies, regulatory developments, sustainability strategies, and market trends.

Unlike a single annual conference, nova talks offer ongoing engagement opportunities throughout the year. While international stakeholders benefit from continuous access to valuable live discussions and a relevant audience, nova talks partners can rely on the professional expertise of the nova-Institute as independent research institute and science-based consultancy.



## Hosted by nova-Institute

2 speakers, 1 live discussion, moderated by the nova-Institute – this unique format allows you to discuss your innovation in front of experts and potentiell clients. Each session is professionally hosted and moderated by the nova-Institute, ensuring consistently high quality and in-depth content.

While the nova-Institute guarantees a strong framework and visibility, your organisation defines the topic and suggests the speakers.

Through the joint presence of your brand and the nova-Institute, we help you spotlight your topic, showcase your expertise, and connect with your audience in a meaningful way.



### Contact us



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# Sponsoring Packages

	Basic	Premium	Superior
Main Sponsor of the Event	✓	✓	✓
Visibility as Sponsor in all Marketing Activities	✓	✓	✓
Topic Owner of the Planned Event	✓	✓	✓
Registration Handling	✓	✓	✓
Technical Back Office	✓	✓	✓
Full Marketing Service for the Planned Event	✓	✓	✓
Integration in nova Newsletter	✓	✓	✓
Marketing Mailing(s)	✓	✓	✓
Social Media e.g. LinkedIn and Others	✓	✓	✓
20% Discount for nova Conference Tickets		2	5
RC News Article		Small	Large
Display of Sponsor Brochures at nova Conferences		1 Conference	2 Conferences
RC News Banner Ad Small (150 x 65 px)		4 Weeks	
RC News Banner Ad Large (630 x 75 px)			4 Weeks
1 Printed Ad in related nova Conference Journal		1/2 DIN A4	1/1 DIN A4
<b>Total</b>	<b>3,000 EUR</b>	<b>5,000 EUR</b>	<b>8,000 EUR</b>

## Why Position your Company as a Sponsor?

As our exclusive partner of our next nova talks, you position your company as an innovation leader which actively shapes the dialogue within a renowned international industry network. The unique discussion format allows you to actually engage with your target audience, and thus enhance credibility. Through targeted marketing before and after the event, you achieve maximum reach and impact.

## 5 Reasons at a Glance

- ✓ Position Yourself as an Innovation Leader
- ✓ Shape the Dialogue in a Renowned Industry Network
- ✓ Benefit from High-profile Visibility to a Global Audience
- ✓ Make use of Direct Access to Cutting-edge Insights and Industry Experts
- ✓ Exploit Best Possible Results from Targeted Marketing and Audience Engagement



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