

Opportunities in Policy for Cellulose Fibres

Over the last years and especially in the recent past there have been substantial changes in the policy landscape of the European Union. The EU aims to move towards a more circular economy and presented various legislative changes, revisions, and proposals to promote more sustainable alternatives to the materials we use today. The Fit-for-55 package, which was published in July 2021, specifically addresses policies that are needed to achieve the climate goals of the EU by 2055. Regulation for sustainable products and materials are part of these proposals and specifically also affect cellulose fibres and the textile sector as a whole. This presentation will point out opportunities for cellulose fibres and materials in the EU policy landscape and shed a light on all the different policies, that positively affect the regulatory situation of cellulose fibres. Also, future regulation that is currently being developed and finalised for publication by the Commission is expected to affect cellulose fibres further.