

**Title:** Becoming Mainstream: Future Opportunities and Challenges for Novel Textile Fibres

**Speakers:** João Cordeiro and Łucja Wanicka

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**Abstract:**

What will it take for novel textile fibres to become mainstream? In order to become commercially successful novel textile fibres will need to be cost and quality competitive to mainstream textile fibres. On the top of technology development increasing effort needs to take place in feedstock sourcing and production scale. By drawing parallels to viscose and lyocell, we can anticipate future opportunities and some challenges novel textile fibre developers will face. The presentation by AFRY will focus on (a) reviewing selected novel fibre technologies and (b) analysing the main cost components of those fibres to benchmark against current cost level of viscose and lyocell.

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