



1st
International Conference on
CELLULOSE FIBRES
11–12 February 2020, Cologne (Germany)

You are invited to join sponsor, exhibitor or speaker

Dear Sir or Madam,

we would like you to be one of the first worldwide to be aware of our new conference on cellulose fibres and their applications and introduce you early on to opportunities for a presentation or sponsorship and the accompanying exhibition. We expect great international interest in this new conference and want to offer you the opportunity to position yourself. We are confident that this conference will be one of the best networking opportunities for this sector in the near future.

For the first time, we will invite and gather all developers, producers and players in the value chain of modern cellulose fibres – such as rayon, viscose, modal or lyocell and new developments – for all kinds of textiles (woven and non-woven) and other applications. The sector has gained significantly in dynamics in the last years. Many new endeavours are on their way with the target of identifying and developing new technologies and business opportunities for a sustainable bio-based and circular economy. Our aim is to gather technology providers and developers, academia and industry, fibre and equipment suppliers, retailers and textile brands, policy makers and investors to debate recent market dynamics:

- Cellulose fibres are the fastest growing fibre group in the textile industry.
- Cellulose fibres are the largest investment sector in the bio-based economy.
- The high growth rates are driven by the demand for natural fibres (and bottlenecks in cotton), the microplastic problem and possible bans for plastic fibres.

All three drivers will continue to play a significant role in the future development of the sector.

In this environment, the following questions are particularly exciting and will be in the focus of the conference:

- What are the recent technology and market trends?
- What are the future market dynamics? Who is active and interested in this sector?
- What are the main challenges to develop the value chains and the market demand?
- Which ecosystems and partnerships are required to drive innovation according to market needs?
- How will the political environment continue to develop? What will happen with plastic bans, microplastic avoidance, bio-based vs. fossil feedstocks, and sustainability?

Organiser





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Herewith we would like to invite you to get engaged in this new conference approach and take this opportunity to present your company within the cellulose-based textile market. Please contact us in case you are interested

- to outline your latest technology or market achievements via a presentation. Please send us your abstract;
- to highlight your brand via a sponsorship (please see details below);
- to network with the attending audience at your own booth in our exhibition area (please see details below).

All kinds of cellulose fibres are in the focus of the conference: Cellulose fibres for woven textiles (clothings) and non-wovens (wipes and technical applications), as well as micro- and nanocellulose for food, cosmetics and pharmaceuticals.

The International Conference on Cellulose Fibres (CCF) is organised by the German nova-Institute, a private and independent research institute founded in 1994. With 25 years of experience in the global bioeconomy, nova's work covers the entire value chain from biomass production to final product; nova has published several studies on fibre markets and applications and is part of several international research projects on this topic.

nova-Institute offers research and consultancy with a focus on bio-based and CO₂-based economy. Our work covers the fields of food and feedstock, techno-economic evaluation, markets, sustainability, dissemination, B2B communication and policy. Every year, nova organises several large conferences on these topics, most notably the International Conference on Bio-based Materials, the EIHA Hemp Conference and the Biocomposites Conference Cologne, and will broaden its activities in this area with the new International Conference on Cellulose Fibres. nova-Institute has 30 employees and an annual turnover of more than 3 million €. For more details: www.bio-based.eu

We are looking forward to a successful conference with you!



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Organiser



Gold Sponsors



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If one or several options are interesting for you, please tick the relevant boxes and return the sheet to us. You are welcome to contact Michael Carus. All prices are excl. 19% VAT.

Company name: _____

	ONLY ONE AVAILABLE GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	„Menu„ package	“Gala Dinner Buffet” package
Availability	Three	Four	Several	Day 1 & 2	Only one
Visibility in marketing	<ul style="list-style-type: none"> • Press releases • Online marketing • At the conference 	<ul style="list-style-type: none"> • Press releases • Online marketing • At the conference 	<ul style="list-style-type: none"> • Press releases • Online marketing • At the conference 	At the conference	At the conference
Roll-up banner	On stage	Conference hall	–	At buffet	At buffet
Pages for company profile in journal online and print**	1 Page	1/2 Page	1/4 Page	–	–
Free entrance tickets à 895 €	👤👤👤	👤👤	👤👤	–	–
Free exhibition booth à 700 € (6 square meters)	Included	Included	Included	Included	Included
40% reduced entrance for your customers	10	7	5	–	–
Company presentation	Slide Display or film	–	–	Table cards	Table cards
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Price in EURO	5,200 €	3,500 €	2,900 €	1,600 €	2,000 €
Calculatory sponsoring costs*	815 €	510 €	110 €	–	–
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

* Note: The calculatory sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

** You are also welcome to book an (additional) advertisement in the conference journal:

1 page DIN A 4: 1,000 € ½ page: 500 € ¼ page: 300 €

Street or POB: _____

Postal code, city: _____

Contact person: _____

Email address: _____ Phone: _____

Date

Company stamp and signature



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The fee of a booth (6 qm) is 700 EUR (excl. 19% VAT).

Please provide Mr. Dominik Vogt (dominik.vogt@nova-institut.de) your preferred booth number, a printable logo and a company profile.

We provide you with

- a table (1,40 m x 0,70 m) incl. tablecloths and two chairs,
- a pin board (2 m high x 1,20 m width, pinup area 1,50 m (high) x 1,20 m (width)),
- a power supply (240 V) and
- a release on Bio-based News (e.g. interview or company profile).

You are welcome to use your own booth system. The exhibition is located in the lobby in front of the conference hall where the breaks will take place.

A two day ticket to the conference ticket (895 EUR excl. 19% VAT) is obligatory.

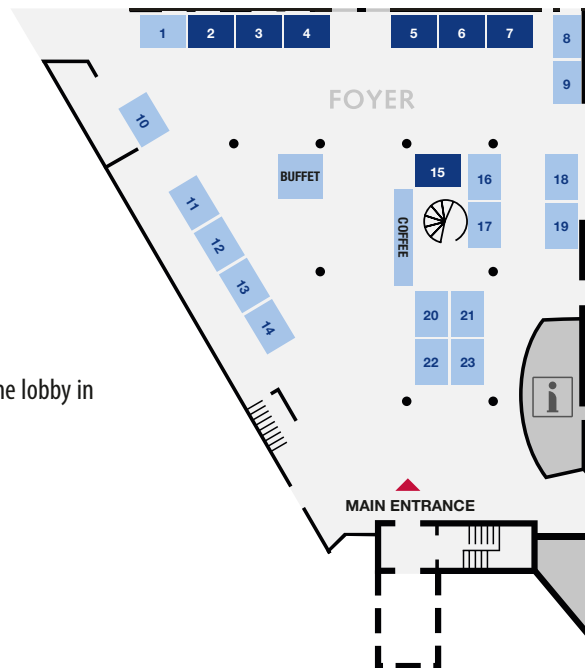


Head of Conferences

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Networks of nova-Institute



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