



International Conference on Cellulose Fibres 2022, the fastest growing fibre group in textiles, the largest investment sector in the bio-based economy and the solution for avoiding microplastics

Dear Business Partners, dear Ladies and Gentlemen,

Building on the success of this year's conference with 200 participants, the **International Conference on Cellulose Fibres 2022** will again cover the entire value chain, from lignocellulose, chemical pulp, cellulose fibres such as rayon, viscose, modal or Lyocell and new developments to a wide range of applications: Textiles of all kinds, nonwovens such as wet wipes and new areas such as composites or nanocellulose in the food industry. All these sectors have gained considerable momentum in recent years.

Cellulose fibres are the fastest growing fibre group in the textile industry as well as the world's largest investment sector in the bio-based economy.

Become a sponsor and spread awareness for your organisation by being a part of the story.

Who will attend the event?

nova conferences are business events. More than 75% of the participants come from the fibre, textile and chemical industry. The International Conference on Cellulose Fibres 2022 will be the industry's most relevant meeting point: suppliers, manufacturers and producers as well as developers, technology experts and scouts, sustainability experts and decision makers such as brand owners who are looking for a wide range of fibres for pulp, chemicals, cellulose and consumer goods.

There are many various ways to promote your business; please see the table below for an overview. Please do not hesitate to contact us if one or more of the options appeal to you, or if you would like to discuss your specific suggestion. We are always open to your fresh ideas and would be pleased to put them into action. We are excited to have you on board as a sponsor.

Seize the opportunity!

Michael Carus, Managing Director

Your contact for sponsoring:



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Hybrid

The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Sparkling Wine/ Beer on Tap Package	Gala Dinner Buffet Package
Availability	1	4	6	Unlimited	Day 1 & 2	1
Visibility in Marketing	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Online Marketing · At the Conference	· Online Marketing · At the Conference
Roll-up Banner	2x On Stage in Booth	In Booth	In Booth	In Booth	At the Buffet	At the Buffet
Advertisement in Journal Online and Print*	2 Pages	1 Page	1/2 Page	1/4 Page	–	–
Free Entrance Tickets à 945 €					–	–
Free Exhibition Booth à 1,100 € (6 m ²)	Included	Included	Included	Included	Included	Included
20% Reduced Entrance for Your Customers	10	8	5	3	–	–
Company Presentation	Slide Display or Film	Slide Display or Film	–	–	Table Cards	Table Cards
Company Leaflets	Media Table	Media Table	Media Table	Media Table	At the Buffet	At the Buffet
Price in EURO	9,500 €	5,200 €	3,500 €	2,900 €	2,000 €	2,000 €
Sponsoring net Price in EURO**	4,510 €	1,210 €	955 €	555 €		
Your Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT.

* You are also welcome to book an advertisement in the conference journal:

1 Page DIN A4: 1,000 € ½ Page: 500 € ¼ Page: 300 €

iBIB:

1 Extra Page: 250 €

Banner on Renewable Carbon News:

3 Months: 800 € 6 Months: 1,600 €

** **Note:** The sponsoring net price is providing an excellent cost benefit ratio.

The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.



Virtual / Online

You will benefit from substantially expanded encores if circumstances prohibit an on-site meeting and the conference must be held exclusively online.

	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Availability	1	4	6	10
Visibility in Marketing	· Press Releases · Online Marketing · At Virtual Conference	· Press Releases · Online Marketing · At Virtual Conference	· Press Releases · Online Marketing · At Virtual Conference	· Press Releases · Online Marketing · At Virtual Conference
Display of Sponsor Logo (Roll-up, Poster, Display)	On Stage	On Stage	On Stage	On Stage
Advertisement in Journal*	2 Pages	2 Pages	1 Page	1/2 Page
Free Online Tickets à 450 €	👤👤	👤👤	👤	👤
20% Reduced Entrance for Your Customers	20	20	10	5
Company Presentation (During Breaks)	Display (ppt or Video)	Display (ppt or Video)	Display (ppt or Video)	Display (ppt or Video)
Company Leaflet or Video	Sponsor Section at Conference Website	Sponsor Section at Conference Website	Sponsor Section at Conference Website	Sponsor Section at Conference Website
Constant Display of Company Logo During Matchmaking	Yes	Yes	Yes	–
Company Leaflet to be Sent With Conference Proceedings	Yes	Yes	Yes	–
Online Banner Advertisement à 800 € for 3 Months	6 Months on Renewable Carbon News	6 Months on Renewable Carbon News	3 Months on Renewable Carbon News	–
Company Profile on nova's iBIB	4 Pages*	4 Pages*	3 Pages*	2 Pages*

Company Name

Street or POB

Postal Code, City

Contact Person

Email Address

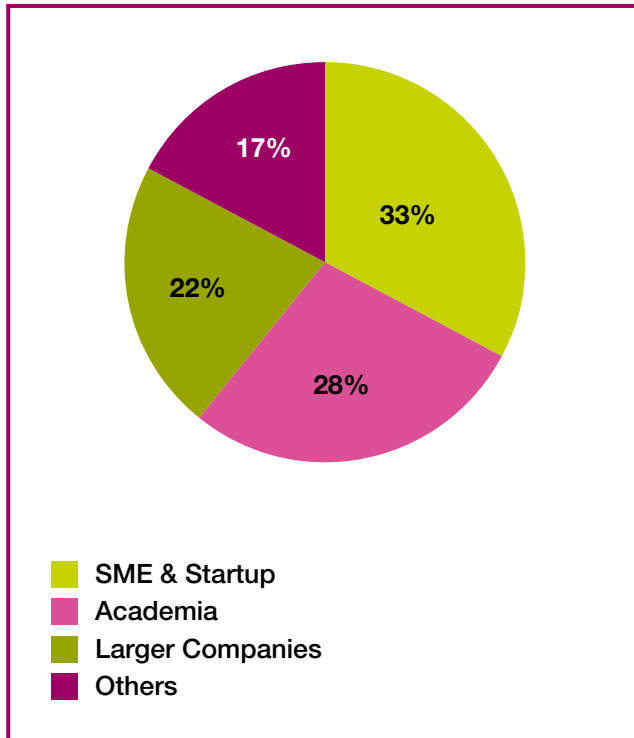
Phone

Date

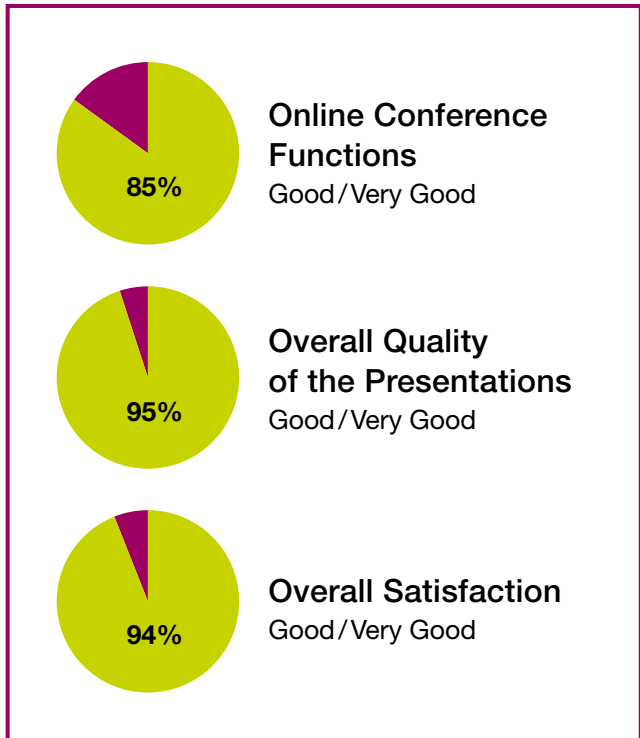
Company Stamp and Signature



Attendees of the Conference 2021



Our Conference – a Guarantee for Satisfied Customers



Networks of nova-Institute

Page Views



Contacts



Keep up to Date

