



CELLULOSE FIBRES CONFERENCE 2023

Cologne (Germany) 8–9 March



cellulose-fibres.eu/sponsoring

Sponsorship Information 2023

Exhibition • Workshop Rooms • Advertisement

The Cellulose Fibres Conference (CFC) is the only conference dealing exclusively with cellulose fibres.

Dear Business Partners,

Cellulose fibres are the fastest growing fibre group in the textile industry and the world's largest investment sector in the bio-based economy alike. Focus of the conference covers all areas from lignocellulose, chemical pulp, cellulose fibres such as rayon, viscose, modal or lyocell and new developments to a wide range of applications: textiles of all kinds, nonwovens such as wet wipes and new areas such as packaging or nanocellulose in the food industry.

The chosen hybrid format hits the mark in these challenging times and will be continued in the future. The event is organized by the nova-institute annually. In 2022, about 230 participants from 29 countries were inspired by the topics of the conference.

Top speakers of the industry will present the unique focus range covering the entire value chain, i.e. the use of alternative feedstocks for cellulose fibres, new production methods and new market developments as well as sustainability and policy framework.

We cordially invite you to sponsor our Cellulose Fibres Conference, 8–9 March 2023 in Cologne.

For the first time, conference sponsors will be eligible to book a private meeting room onsite to arrange exclusive meetings within a small circle of people or even to organise own corporate sessions to introduce novel technologies, products or concepts. Hourly room availability is based on a first come first serve basis.

Besides this exciting option, we again offer some well-established services – not only sponsors but all companies are very welcome to post advertisements in the widely distributed conference journal. Moreover, exhibition spaces can be booked, even independently from being sponsor. Do not wait too long and make sure to get one of the limited spots to become part of the exhibition.

Who will attend the event?

nova conferences are business events. More than 75% of the participants come from the fibre, textile and chemical industry. This is why the International Conference on Cellulose Fibres 2023 will be the industry's most relevant meeting point of suppliers, manufacturers and producers as well as developers, technology experts and scouts, sustainability experts and decision makers such as brand owners who are looking for a wide range of fibres for pulp, chemicals and production methods, specialty cellulose and consumer goods.

We invite you to support innovations, new technologies and products, but also new strategies and visions with your commitment as a sponsor – and thus actively shape the future!

There are many various ways to promote your business; please see the table below. Don't hesitate to contact us, if one or more options appeal to you.

Become a sponsor to be at the forefront of change!



Michael Carus, Managing Director

Your Contact for Sponsoring & Advertisement:



Guido Müller
+49 151 4142 3019
guido.mueller@nova-institut.de



The event will take place in Cologne, with attendees in person meeting up with those who have booked online.

	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Beer on Tap Package	Gala Dinner Buffet Package
Availability	1	6	6	10	Day 1	1
Visibility in Marketing	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Press Releases · Online Marketing · At the Conference	· Online Marketing · At the Conference	· Online Marketing · At the Conference
Roll-up Banner	2× On Stage in Booth	In Booth	In Booth	In Booth	At the Buffet	At the Buffet
Advertisement in Journal Online and Print *	2 Pages	1 Page	½ Page	¼ Page	–	–
Free Entrance Tickets à 945 €					–	–
Free Exhibition Booth à 1,100 € (6 m ²)	Included	Included	Included	Included	Included	Included
20% Reduced Entrance for Your Customers	10	8	5	3	–	–
Sponsor's Presentation	Corporate Video/ Slide Display	Corporate Video/ Slide Display	–	–	Table Cards	Table Cards
Sponsor's Corporate Brochure	Media Table	Media Table	Media Table	Media Table	At the Buffet	At the Buffet
Price in EURO	9,500 €	5,200 €	3,500 €	2,900 €	2,000 €	2,000 €
Actual Sponsoring net Price in EURO **	4,510 €	1,210 €	955 €	555 €		
Thanks for Your Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

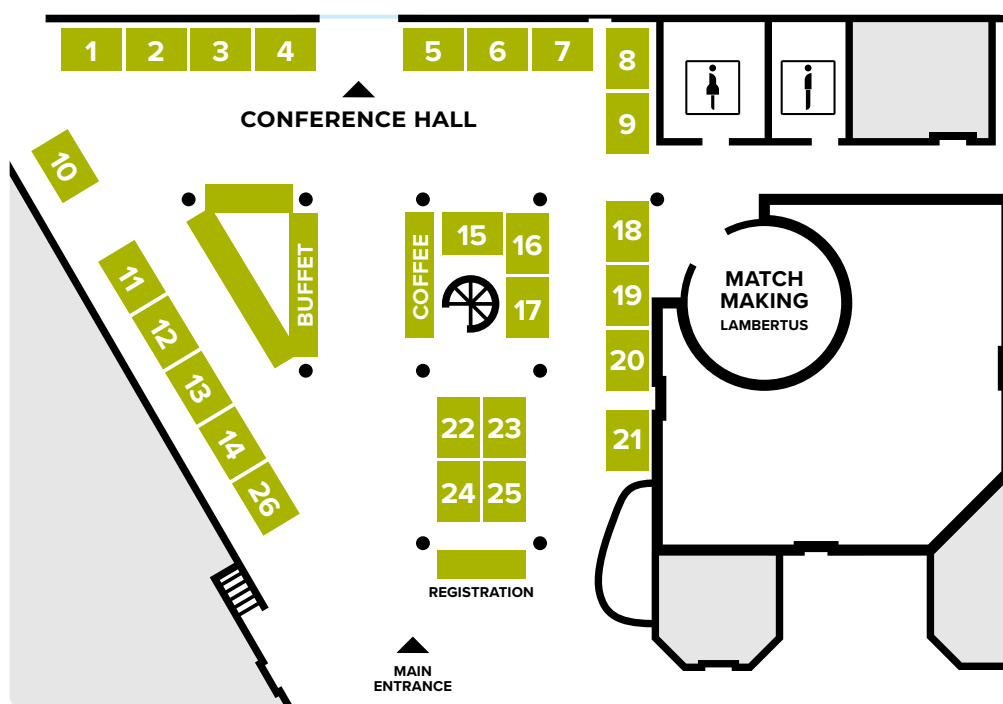
Please check the appropriate boxes and send the document to the nova sponsoring team if one or more alternatives appeal to you. All prices are excl. 19% VAT. Subject to change without notice.

* You are also welcome to book an additional advertisement in the conference journal (Page 5).

** The sponsoring net price is providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

Exhibition Information

Companies that would like to book an exhibition booth (6m²) can do so for the price of 1,100 EUR (excl. 19% VAT). Included in the booth fee is one conference ticket. The conference exhibition is located prominently within the conference hall so interaction with the participants is guaranteed. For sponsors the exhibition booth is included into their package.



Your stand booking consists of:

- One Table (1,40 m x 0,70 m), tablecloths and two chairs
- Pinboard (1,20 m width x 2 m height)
- Power socket (240 V).

You are also welcome to make use of your own booth system.

cellulose-fibres.eu/exhibition-booking



For your exhibition stand booking or further questions, please contact

Guido Müller

+49 151 4142 30 19 / guido.mueller@nova-institut.de

or

Dominik Vogt

+49 (0) 2233 - 48 14 49 / dominik.vogt@nova-institut.de

Workshop Rooms

Sponsors are eligible to book extra rooms in order to hold workshops or special business meetings. Rooms can be booked for two hours, the rate is 380 EUR (excl. 19% VAT). Workshops will be promoted in advance to the event. Room availability by the hour is based on a first come first serve basis. If you are interested in a workshop room and to find out more about the booking options, please contact guido.mueller@nova-institut.de.






2
Hours

380 EUR

Advertisement in the Conference Journal

Organisations, firms and associations are very welcome to book an advertisement in the conference journal. For sponsors advertisement is included into their sponsoring package.

Options

 <p>1/4 Page</p> <p>1,000 EUR</p> <input type="checkbox"/>	 <p>1/2 Page</p> <p>500 EUR</p> <input type="checkbox"/>	 <p>1/4 Page</p> <p>300 EUR</p> <input type="checkbox"/>
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Cover Page of Last Year's Conference Journal
DIN A4 • Print Edition: 500 • PDF Online Distribution

Banner on



renewable-carbon.eu/news

<p>3 Months</p> <p>800 EUR</p> <input type="checkbox"/>	<p>6 Months</p> <p>1,600 EUR</p> <input type="checkbox"/>
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1
Extra Page

250 EUR



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select the news important
to your business

Sponsoring Options

- Award / 9,500 € Gold / 5,200 € Silver / 3,500 € Bronze / 2,900 €
 Beer on Tap Package / 2,000 € Gala Dinner Buffet Package / 2,000 €

Workshop Room

- 2 Hours / 380 €

Advertisement in the Conference Journal

- ¼ Page / 1,000 € ½ Page / 500 €
 ¼ Page / 300 €

Exhibition

Book your Booth soon:
cellulose-fibres.eu/exhibition-booking

Banner on Renewable Carbon News

- 3 Months / 800 € 6 Months / 1,600 €

Renewable Carbon Companies (ReCaCo)

- 1 Extra Page / 250 €

Company Name

Street or POB

Postal Code, City

Contact Person

Email Address

Phone

Date

Company Stamp and Signature