



CELLULOSE FIBRES CONFERENCE 2024

Cologne (Germany) 13-14 March

Award Sponsor



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**CELLULOSE FIBRES
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Cellulose Fibre Innovation of the Year 2024

- For the fourth time, nova-Institute awards the “Cellulose Fibre Innovation of the Year”.
- Six remarkable products were nominated.
- The selection was made by a jury consisting of the conference's advisory board and experts from the nova-Institute.
- The audience will elect the three winners.



Winners of the Innovation Award “Cellulose Fibre Innovation of the Year 2021”



1 Stora Enso (SE)
Cellulose Foam by Stora Enso
– a lightweight cellulose foam
for packaging

2 Kelheim Fibres (DE)
Plastic-free absorbent hygiene products

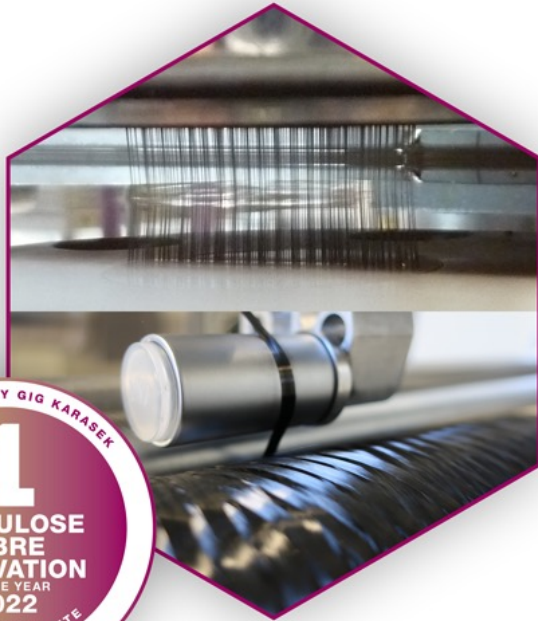
3 Metsä Spring (FI)
Textile fibre based on paper-grade pulp

Winners of the Innovation Award

Cellulose Fibre Innovation of the Year 2022

cellulose-fibres.eu

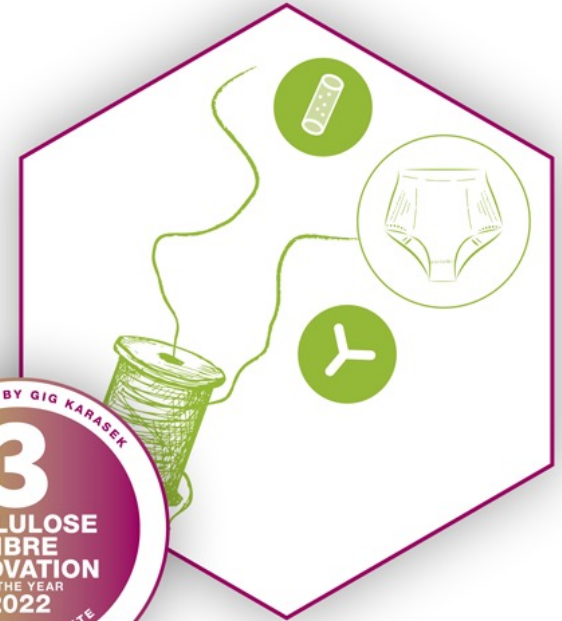
Carbon Fibres from Wood
German Institutes of Textile and
Fiber Research Denkendorf (DE)



**Fibers365, Truly Carbon-Negative
Virgin Fibres from Straw**
Fibers365 (DE)



**Sustainable Menstruation
Panties: Application-driven Fibre
Functionalisation**
Kelheim Fibres (DE)



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Cellulose Fibre Innovation of the Year 2023

Winners of the Innovation Award

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Nullarbor™ – From the Latin “Nulla Arbor”, Meaning “No Trees”

Nanollose & Birla Cellulose (AU/IN)



Circulose® – Makes Fashion Circular

Renewcell (SE)



Vybrana – The New Generation Banana Fibre

Gencrest Bio Products (IN)



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Conference Advisory Board



Rahul Bansal
Birla Cellulose (IN)



Marina Crnoja-Cosic
Kelheim Fibres (DE)



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The Fiber Year (CH)



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Textilplus (CH)



Michael Trinkaus
Nitto Advanced Film
Solutions (DE)

We would like to thank the experts of the conference advisory board for their great help in selecting the best submitted papers and innovations.

Cellulose Fibre Innovation of the Year 2024

Winners of the Innovation Award

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**The Straw Flexi-Dress:
Design Meets Sustainability**
DITF & VRETENA (DE)



**HONEXT® Board FR-B
(B-s1, d0) – Flame-retardant
Board Made from Upcycled
Fibre Waste**
Honext Material (ES)



**A New Generation of
Bio-based and Resource-
efficient Fibre**
TreeToTextile (SE)



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